

Alice on Todd Rewards - Terms and conditions:

- Limit of 1 Alice On Todd REWARDS membership per person
- Minimum 8 night stay must be held at Alice On Todd within a 365 day period
- After 365 days since first REWARDS stay, all nights are wiped from the guests' REWARDS membership card and start again at 0
- It is the responsibility of guests' to quote present their REWARDS card at time of check in/check out
- Night/s will not be allocated to REWARDS retrospectively
- Nights spent are not transferrable between REWARDS cardholders.
- Free night/s REWARDS must be used within six months of reward eligibility
- Maximum number of free nights REWARDS within a 365 day period is capped at 10 per year
- Free night/s reward not transferrable for cash or any other alternative prize
- Where possible all efforts will be made to provide guests with the REWARDS night/s and apartment selection of their choice. However, all bookings are subject to availability.
- Alice On Todd REWARDS is available to individuals' only, business membership currently not an option
- Alice On Todd REWARDS cannot be used in conjunction with any other offer

Promotion:

- Plastic loyalty card + brochure provided to all business guests (and other frequent travellers) at check in
- Loyalty Program campaign emailed/mailed out to target markets
- Email sent out to let market know about loyalty program
- When guests are up to visit 6, email snippet sent to them to let them know how close they are to their free night